

# PRIVACY POLICY

#### **Privacy Policy**

We care about your privacy. We treat your privacy with the upmost respect at Tailored Casuals.

Your details WILL NEVER be passed onto any third parties or missused in anyway shape or form.

### Where is your data stored?

Your data is stored on secured internally by Tailored Casuals. No other parties have access to this information unless authorised personally by Tailored Casuals.

#### Who has access to your data?

Your data is only shared internally at Tailored Casuals. This can be accessed by our Directors and E-Commerce Teams only.

Your data is never passed on, sold or swapped for marketing purposes.

#### What is your data used for?

Your data is only used in the following ways only.

- To contact you directly in regards to any bespoke orders that you may have placed. By email or by telephone communications.
- To contact you directly in regards to any online orders that you may have placed. By email or by telephone communications.
- We send marketing emails from time to time. You will only receive these if you gave us permission to do so at the point of purchase in-store or if you gave us permission by signing up to our newsletter online. You can request to opt out of our marketing emails at any time. We will only send you emails in relation to your preferences.

#### Your rights to access

You have the right to request a copy of your personal data that is held by Tailored Casuals at any time. This will be provided by email.

#### Your rights to rectification

If you would like to update any of your personal data you can request that this is updated at any time. By email or by updating your online account details.

#### Your rights to erase data

If you would like Tailored Casuals to erase your personal data you can do so by formally requesting this via email at info@tailoredcasuals.com.

**Direct Marketing** 

Tailored Casuals may send weekly marketing emails. This is only in regards to our services and news that relates to your preferences.

- Tailored Casuals use an online platform to send marketing emails.
  This service is fully compliant with the 2018 GDPR regulations.
- You can update your direct marketing preferences at any time.
- You can opt out of our marketing emails by; Clicking on the link in any email. By emailing us directly on info@tailoredcasuals.com

## Updates to our privacy policy

The latest version of our data policy will always be available online at www.tsiloredcasuals.com